



AUG 27 2001  
PTO-2165

ATTORNEY DOCKET NO. 09042.0005U2  
PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of

Rogan, et al

Serial No.: 09/864,086

Filed: May 23, 2001

For: "METHOD OF CONSUMER PRODUCT  
PROMOTION OVER THE INTERNET  
USING UNIQUE PRODUCT PACKAGE  
NUMBERS"

Group Art Unit: 2165

Examiner: Unassigned

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AUG 30 2001  
Technology Center 2100

**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

NEEDLE & ROSENBERG, P.C.  
Suite 1200, The Candler Building  
127 Peachtree Street, N.E.  
Atlanta, Georgia 30303-1811

August 23, 2001

Sir:

Submitted herewith on form PTO 1449 is a listing of documents known to applicants and/or their attorneys pursuant to the requirements of 37 C.F.R. § 1.56. Copies of these documents are enclosed.

The undersigned hereby certifies that items A2, A6, A8 and A10 contained in the Information Disclosure Statement were first cited in a communication from the U.S. receiving office in a counterpart international application not more than three months prior to the filing date of this Information Disclosure Statement.



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Consideration of the cited documents and making the same of record in the prosecution of the above-noted application are respectfully requested.

Applicants believe that this Information Disclosure Statement is being filed in accordance with 37 C.F.R. § 1.97(b)(3), i.e., before the mailing date of the first Office Action on the merits pertaining to the above-referenced application. Therefore, no fee is believed to be due. However, the Commissioner is hereby authorized to charge any additional fees which may be required, or to credit any overpayment, to Deposit Account No. 14-0629.

Respectfully submitted,

NEEDLE & ROSENBERG, P.C.

Tim Tingkang Xia  
Registration No. 45,242

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on the date listed below.

Date

8/23/2001



ATTORNEY DOCKET NO. 09042.0005U2  
SERIAL NO. 09/864,086  
Page 1 of 1

Form PTO-1449 U.S. DEPARTMENT OF COMMERCE (Rev. 7-80) PATENT AND TRADEMARK OFFICE		ATTORNEY DOCKET NO.: 09042.0005U2		SERIAL NO. 09/864,086			
<b>LIST OF PRIOR ART CITED BY APPLICANT</b> : (Use several sheets if necessary)				<b>RECEIVED</b>			
				AUG 30 2001			
		APPLICANT: Rogan, et al		Technology Center 2100			
		FILING DATE: May 23, 2001		GROUP: 2165			
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A1	6,154,738	11/28/00	Call			
	A2	6,078,896	06/20/00	Kaehler et al.			
	A3	6,028,290	02/22/00	Carson			
	A4	6,009,411	12/28/99	Kepecs			
	A5	6,007,426	12/28/99	Kelly et al.			
	A6	6,006,197	12/21/99	D'eon et al.			
	A7	5,983,196	11/09/99	Wendkos			
	A8	5,950,173	09/07/99	Perkowski			
	A9	5,915,243	06/22/99	Smolen			
	A10	5,823,879	10/20/98	Goldberg et al.			
	A11	5,791,991	08/11/98	Small			
	A12	5,710,886	01/20/98	Christensen et al.			
<b>FOREIGN PATENT DOCUMENTS</b>							
<b>OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)</b>							
EXAMINER:		DATE CONSIDERED:					
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							